

Proudly Featured On

## Haircolorist Michael Angelo Offers 10 Tips to Pamper Your Color-Treated Hair

I don't know about you, but I color and highlight my hair. And trying to stretch my dollar as much as I can, maintaining the color for as long as possible is super important to me. Michael Angelo, certified haircolorist and owner of The Michael Angelo Hair Studio and The Michael Angelo Masterpiece Haircare product line, is an expert in advanced haircoloring techniques and fashion forward hairstyles. Known by many within the professional beauty industry as "The Haircolor Guru", Michael Angelo has pioneered the art of turning haircolor into visual works of art. Michael Angelo knows the importance of properly handling your color-treated hair in between salon visits.

He has provided ten essential tips to pamper your color treated hair, restoring shine and manageability:

- Tip 1: Trim your hair every four to six weeks to remove split ends and to help make your hair more manageable. A great haircut is the best foundation for keeping your hair healthy and looking its best.
- Tip 2: Use a shampoo specifically formulated for haircolor treated hair. If you must wash your hair every day, shampoo only once. When you shampoo, avoid tugging your hair and wash gently. Rinse thoroughly to remove all traces of shampoo. Michael Angelo recommends products like Mane-Tain Shampoo by Michael Angelo Masterpiece Haircare. This professional haircolor safe shampoo gently cleanses, restoring your hairs essential nutrients and natural beauty.
- Tip 3: Use a conditioner formulated specifically for color-treated hair and apply it to your hair every time you shampoo. It is best to apply an additional amount to the ends of your hair and to rinse thoroughly to remove all traces and minimize any film that can hide your natural shine. Michael Angelo recommends Main-Tain Conditioner. The unique formula is infused with structurizing proteins and botanicals to penetrate into your hair shaft, producing benefits above and beyond any singular protein conditioner
- Tip 4: Invest in a special micro-fiber towel that removes excess moisture from your hair after you shampoo and condition. These towels absorb more moisture than regular bath towels and can cut down on drying time. Once your hair is towel dried, use a wide-tooth comb to detangle your hair. Wide tooth combs are less likely to cause split ends and breakage.
- Tip 5: After you towel dry your hair, allow your hair to minimally air dry prior to blow drying. The more heat you apply to your hair, the more damage you can inflict to the cuticle.
- Tip 6: Avoid curling irons, hot rollers and flat irons as much as possible. It is best to style your hair with a brush and a blow dryer. When you do opt for styling your hair with heat activated appliances, always apply a protective hairstyling aid directly on your hair to keep moisture locked in like Inner Fuel by Michael Angelo Masterpiece Haircare.
- Tip 7: If you do apply styling products like a mousse, styling gel or hair spray, apply them sparingly. Many of these hairstyling products contain drying chemicals that can dull the haircolor and shine.
- Tip 8: Avoid chlorine. If you do swim, thoroughly wash the chlorine out of your hair immediately with a special haircolor safe clarifying shampoo.
- Tip 9: Try to avoid excessive sun exposure to your color-treated hair. UV and UVA rays from the sun and indoor tanning beds and booths can leave your hair looking less vibrant and lacking shine. If you are a sunbather, it is best to help protect your haircolor with products that contain UV ray protection.
- Tip 10: Always take the time to consult with your professional haircolorist prior to receiving your haircolor treatments. Ask questions on the best way to maintain your haircolor in between salon visits and haircoloring services. Ask about future haircolor options.

